

ROAD ROCS

Ceramic Snow Plow Shoes

The longest lasting
snow plow shoe
in the world.



STRONGER AND HARDER THAN STEEL

“Road Rocs” Ceramic Snow Plow Shoes were developed by RocCera with patented technology that improves the service life of snow plow shoes by 5 to 8 times when compared to traditional steel shoes.

“Road Rocs” Ceramic Snow Plow Shoes are manufactured from RocCera’s hardest and toughest ceramic. In product trials, Road Rocs have lasted over three seasons of plowing in heavy snowfall and are still running, while steel shoes have required multiple changes each year.

RocCera ceramic inserts were initially brazed onto a standard steel shoe and placed in service on rural roads in upstate New York. Steel shoes were tested on the same roads. By the end of the season (after miles of plowing), the ceramic shoes showed little sign of wear, while the steel shoes were destroyed.



Road Rocs Shoe

Steel Shoe

Contact Us Today!

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771 Elmgrove Road, Rochester NY 14624

Custom shoes available to meet your requirements. Contact us at www.roccera.com

**“CHEERS TO ROCCERA
FOR INVENTING A
SNOWPLOW SHOE THAT
DOESN'T NEED
REPLACING MULTIPLE
TIMES A YEAR.”**

**RICK HOLLIS
ALLEGANY COUNTY**

RocCera has saved large companies millions of dollars with its ceramic technology. Let us save you money with “Road Rocs”




About RocCera Ceramic and “Road Rocs”

RocCera’s advanced ceramic material addresses the high temperatures, corrosion, and abrasion that restrict the life of steel manufacturing components. With RocCera’s advanced technical ceramic manufacturing and machining, we have been able to improve the product and manufacturing process by extending component life and reducing frequency of service.



RocCera took this knowledge and patented a ceramic insert for a traditional steel snow plow shoe that is resistant to wear and abrasion and will never corrode. RocCera has saved large companies millions of dollars with its ceramic technology. Contact us today and let us show you how you can save money, time, and energy with “Road Rocs” Ceramic Snow Plow Shoes.

WHY CHOOSE “ROAD ROCS”?	STRONG	QUIET	AFFORDABLE	GREEN
	Road Rocs snow plow shoes are stronger and harder than steel and last 5 to 8 times longer.	Road Rocs run quieter for driver safety and less nuisance in neighborhoods.	Reduced labor costs (fewer changes) and reduced purchasing costs (fewer buys).	Reduced waste (fewer replacements) and energy efficient manufacturing process.